



# STATE OF THE COUNTY 2019



# MISSION STATEMENT

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**THE MISSION OF DUPLIN COUNTY GOVERNMENT IS TO  
PROVIDE ADEQUATE, EFFECTIVE, AND EFFICIENT SERVICES  
IN A FISCALLY RESPONSIBLE MANNER THAT PROMOTES A  
SAFE AND HEALTHY COMMUNITY WHICH SUSTAINS EXISTING  
BUSINESSES, ATTRACTS NEW BUSINESSES AND ENHANCES  
THE QUALITY OF LIFE**

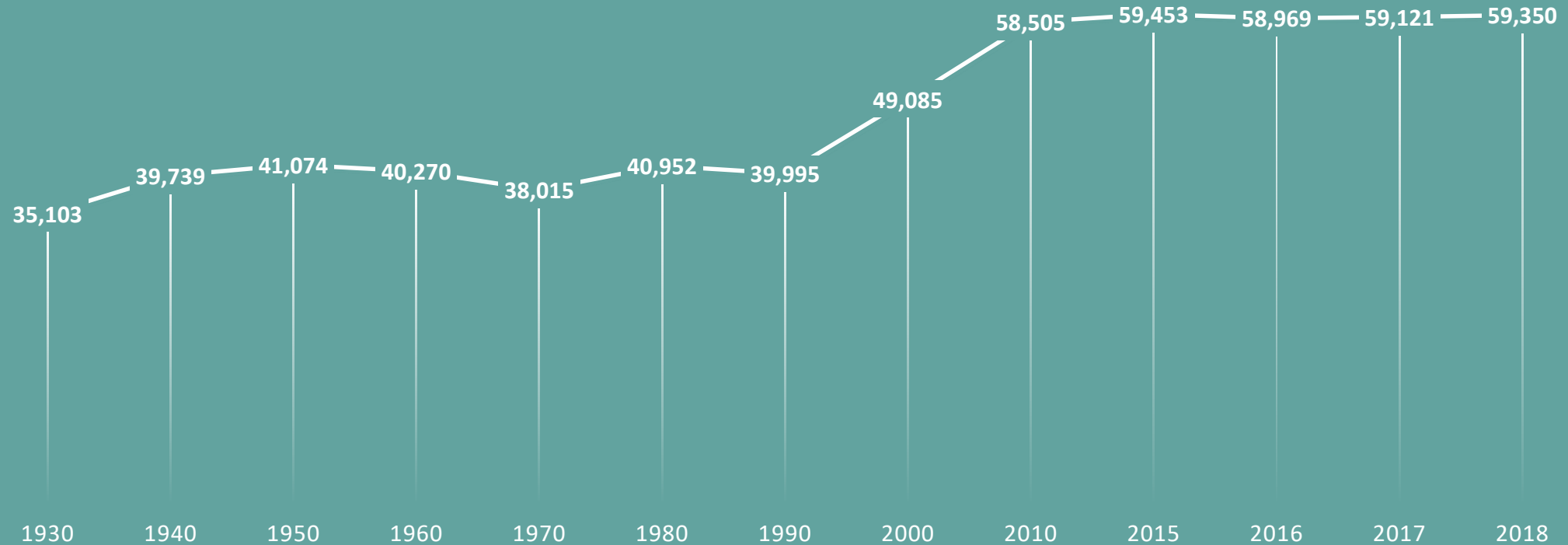


# Duplin County's Demographics

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## DUPLIN COUNTY'S POPULATION



*In 2018 Duplin County's  
Population was estimated  
to be 59,350*



# HOUSING UNITS

- 1990 – 14,925
- 2000 – 20,520
- 2010 – 24,914
- 2011 – 25,395
- 2012 – 25,481
- 2013 – 25,495
- 2014 – 25,612
- 2015 – 25,584
- 2016 – 25,518
- 2017 – 25,834





# Median Value of Owner-Occupied Housing Units

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**Duplin County**

\$88,800

**North Carolina**

\$161,000

**United States**

\$193,500

# 7.8% of Duplin County's Population are Veterans

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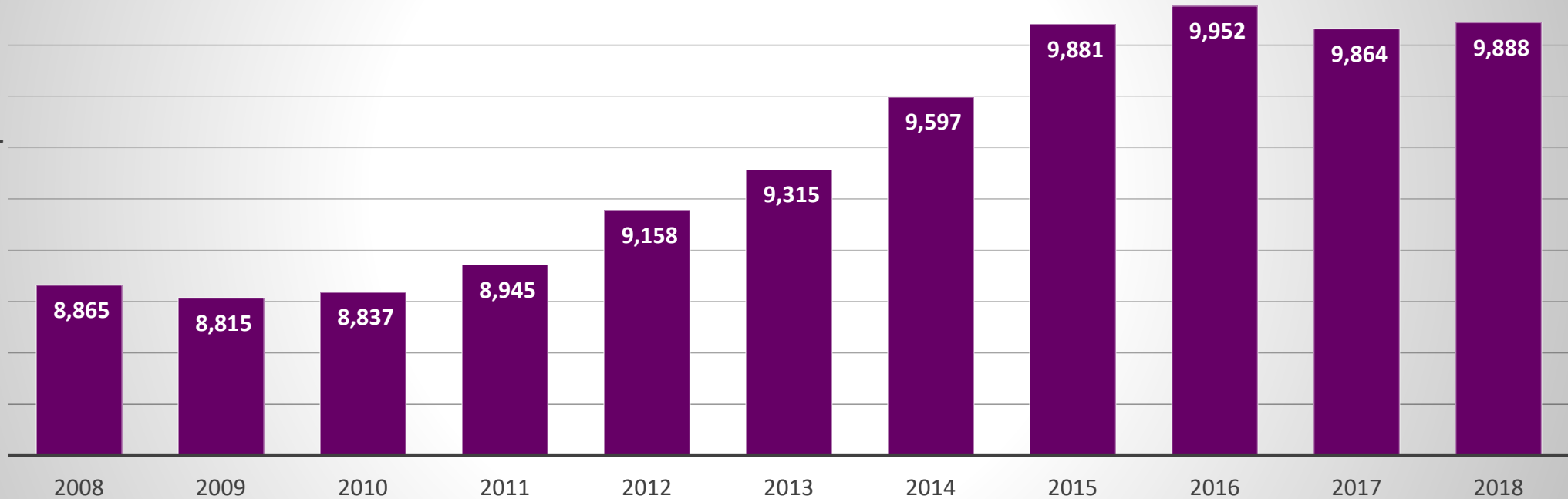




# Duplin County Student Membership Years 2008-2018



Total of Student Population



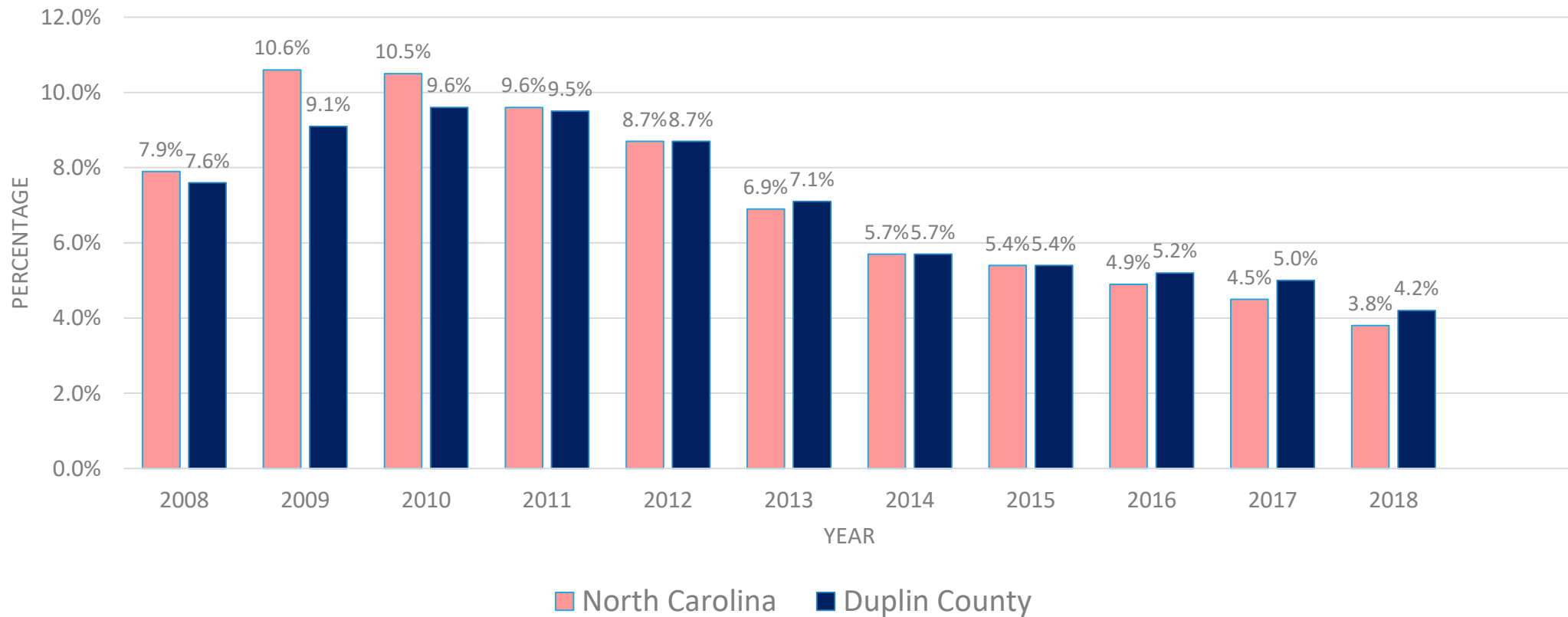


# ECONOMY

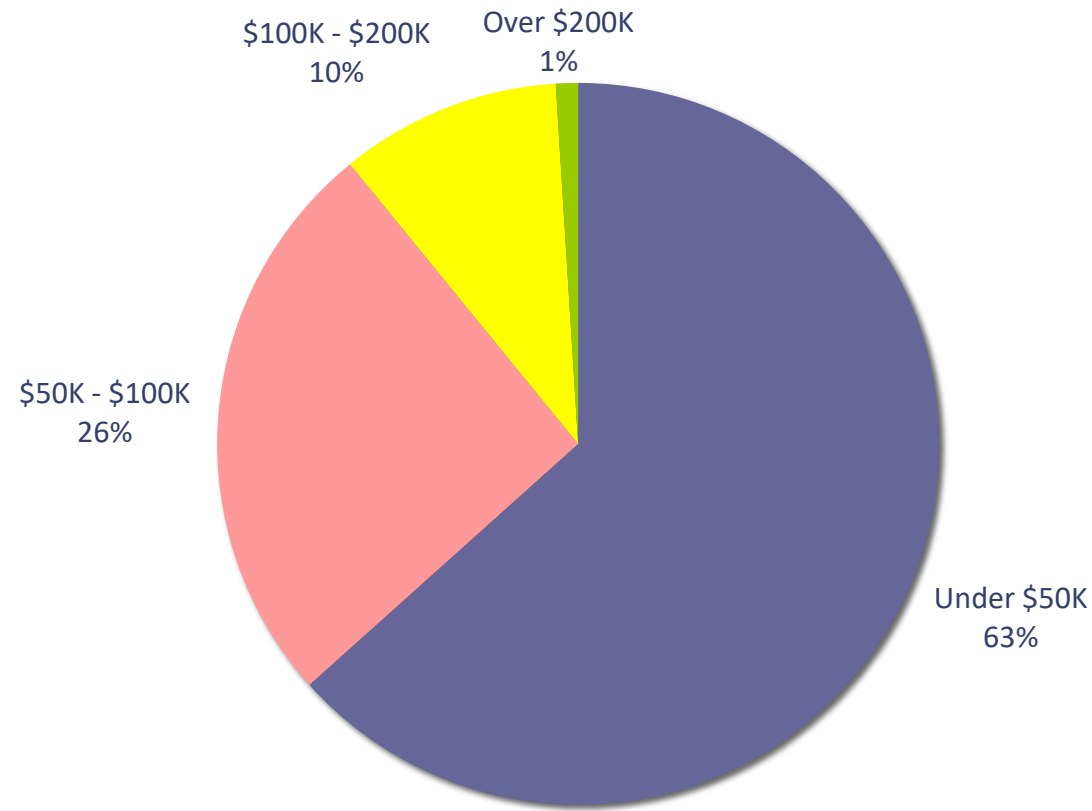
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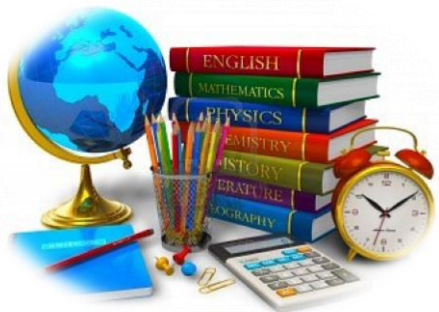
# Percentage of the Unemployment Rate in North Carolina Versus Duplin County



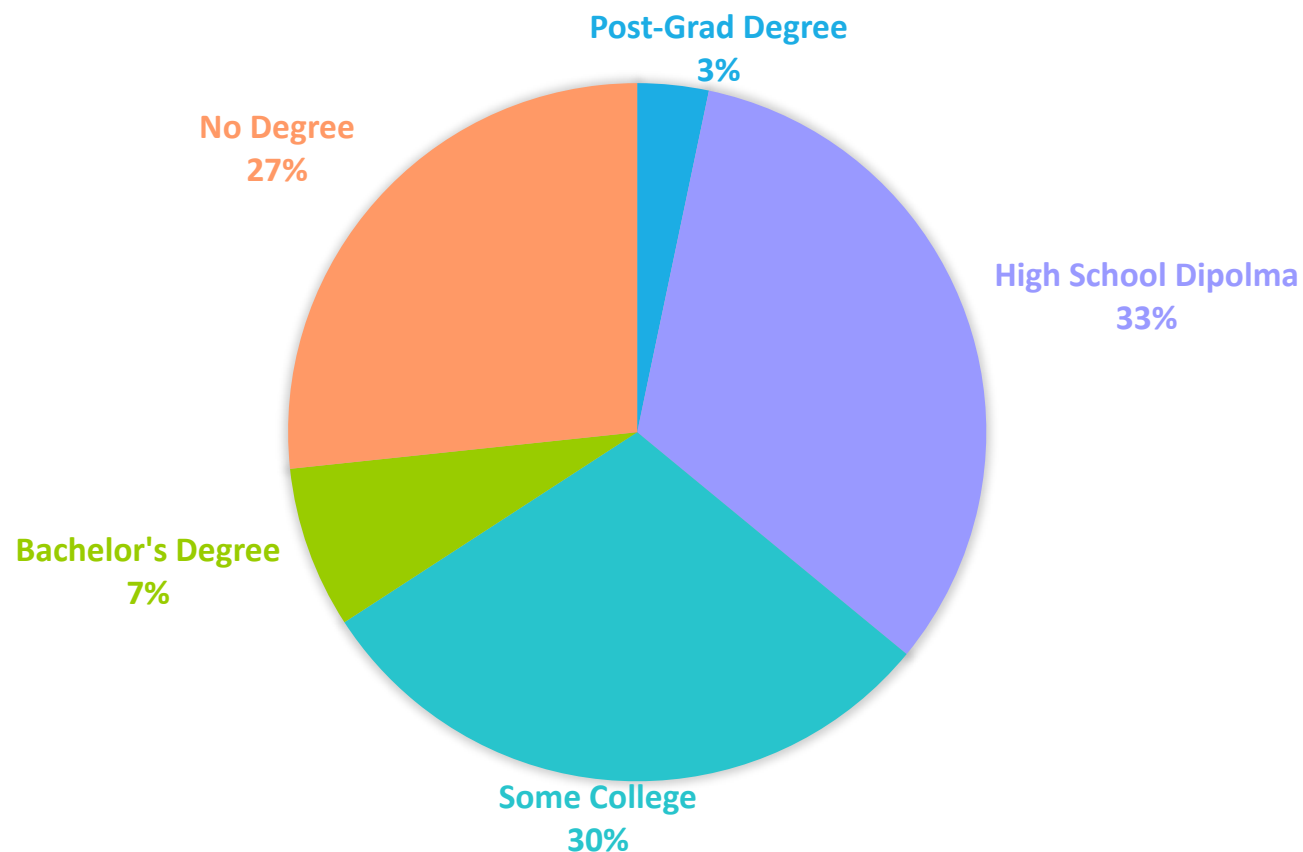
# Household Income for Duplin County 2018



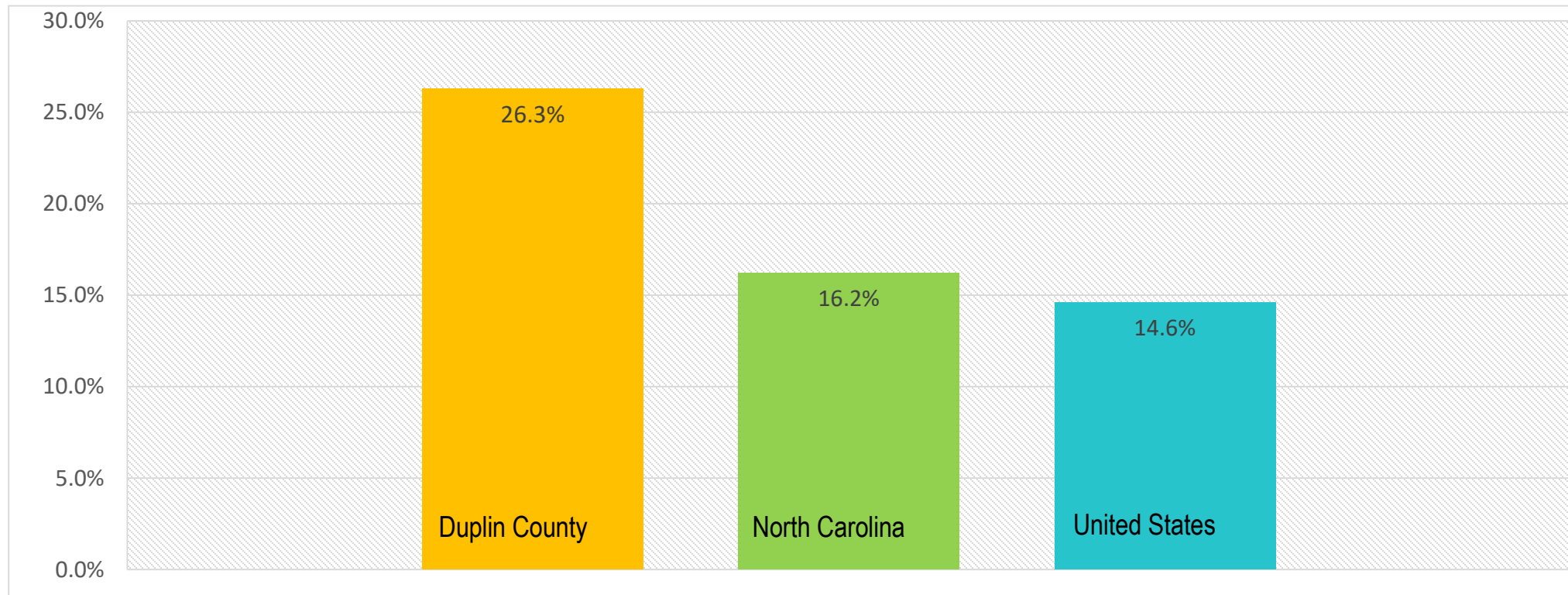
Median Household Income for Duplin County is \$36,679



# Education Levels in Duplin County

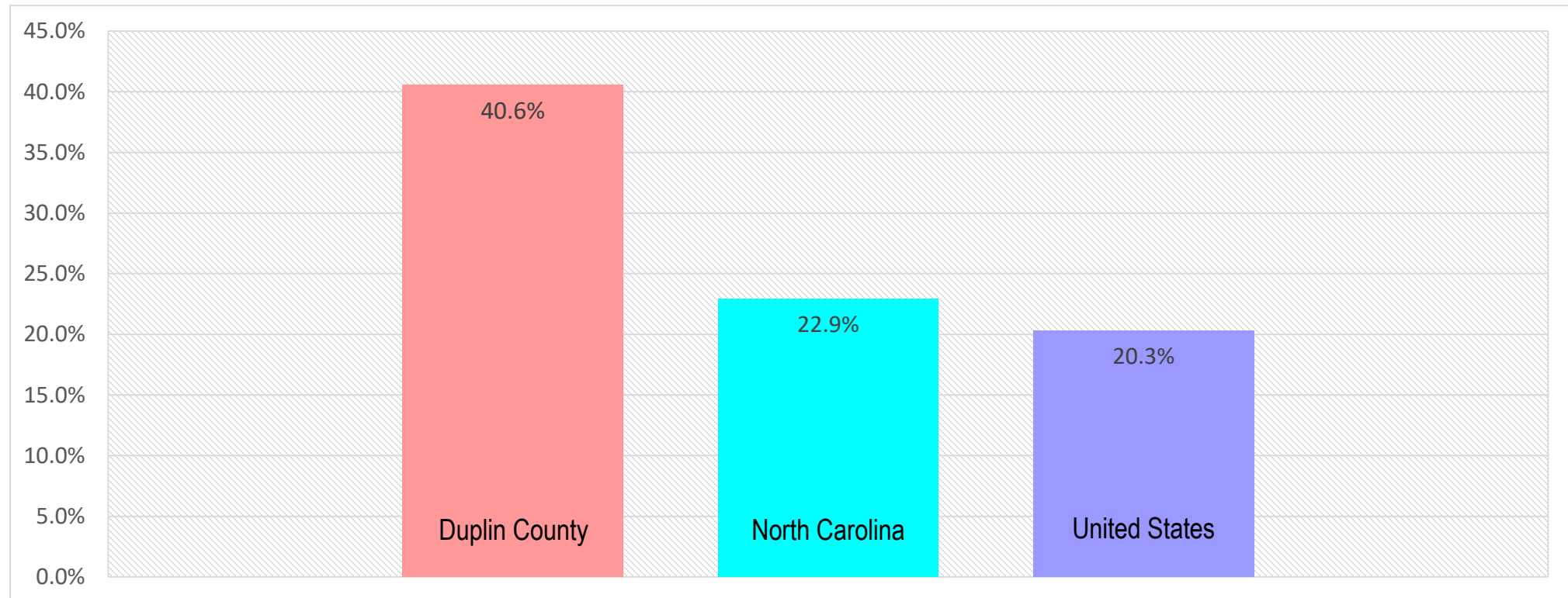


# Poverty Rates

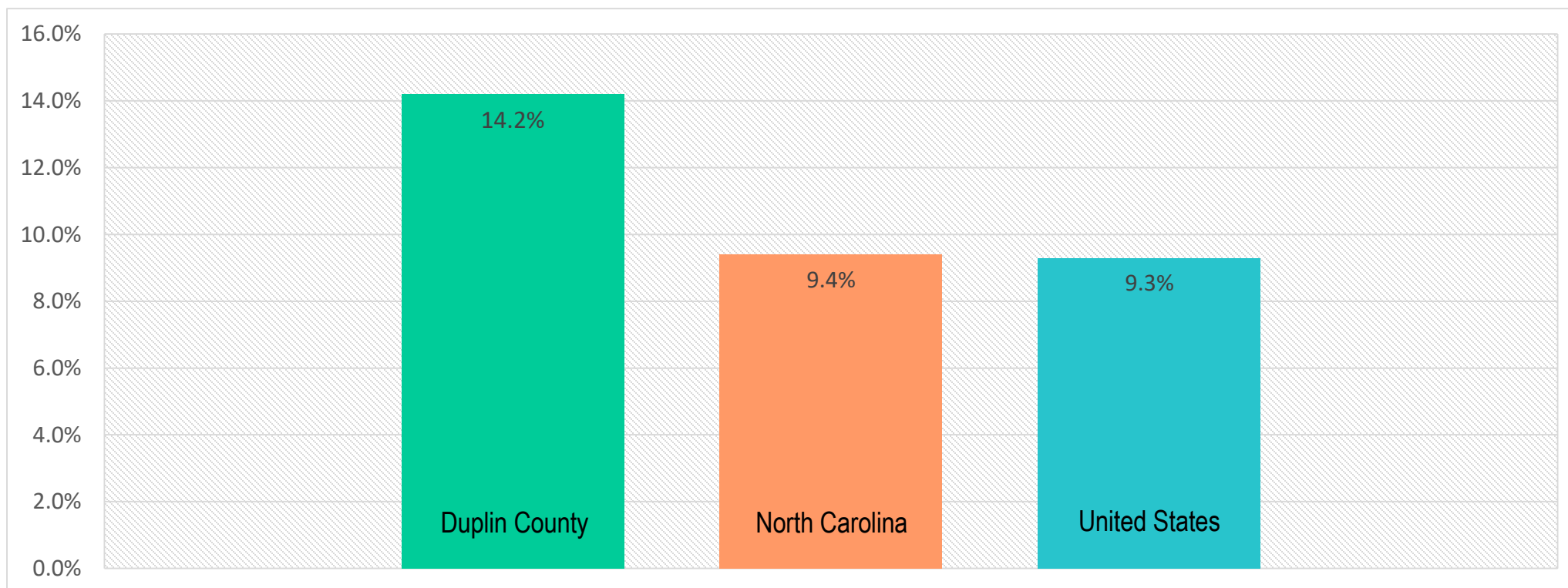




# Poverty Rate for Children (Under 18 years of age)



# Poverty Rate for Seniors (Over 65)





# Duplin County's Largest Employers 2018



| Industry Name            | Type of Industry      | Number of Employees |
|--------------------------|-----------------------|---------------------|
| 10. Burch Equipment      | Agriculture           | 250-499             |
| 9. Vidant Medical Center | Health Services       | 250-499             |
| 8. Lear Corporation      | Textile Manufacturing | 500-599             |
| 7. Bay Valley Foods, LLC | Textile Manufacturing | 500-999             |
| 6. County Of Duplin      | Government            | 500-999             |



# Duplin County's Largest Employers 2018



| <u>Industry Name</u>      | <u>Type of Industry</u>         | <u>Number of Employees</u> |
|---------------------------|---------------------------------|----------------------------|
| 5. Murphy Family Ventures | Natural Resources               | 500-999                    |
| 4. House of Raeford       | Poultry Production & Processing | 500-999                    |
| 3. Duplin County Schools  | Public Education                | 1000+                      |
| 2. Smithfield Foods, Inc. | Livestock Production            | 1000+                      |
| 1. Butterball, LLC        | Poultry Production & Processing | 1000+                      |

# ECONOMIC OUTLOOK FOR 2019

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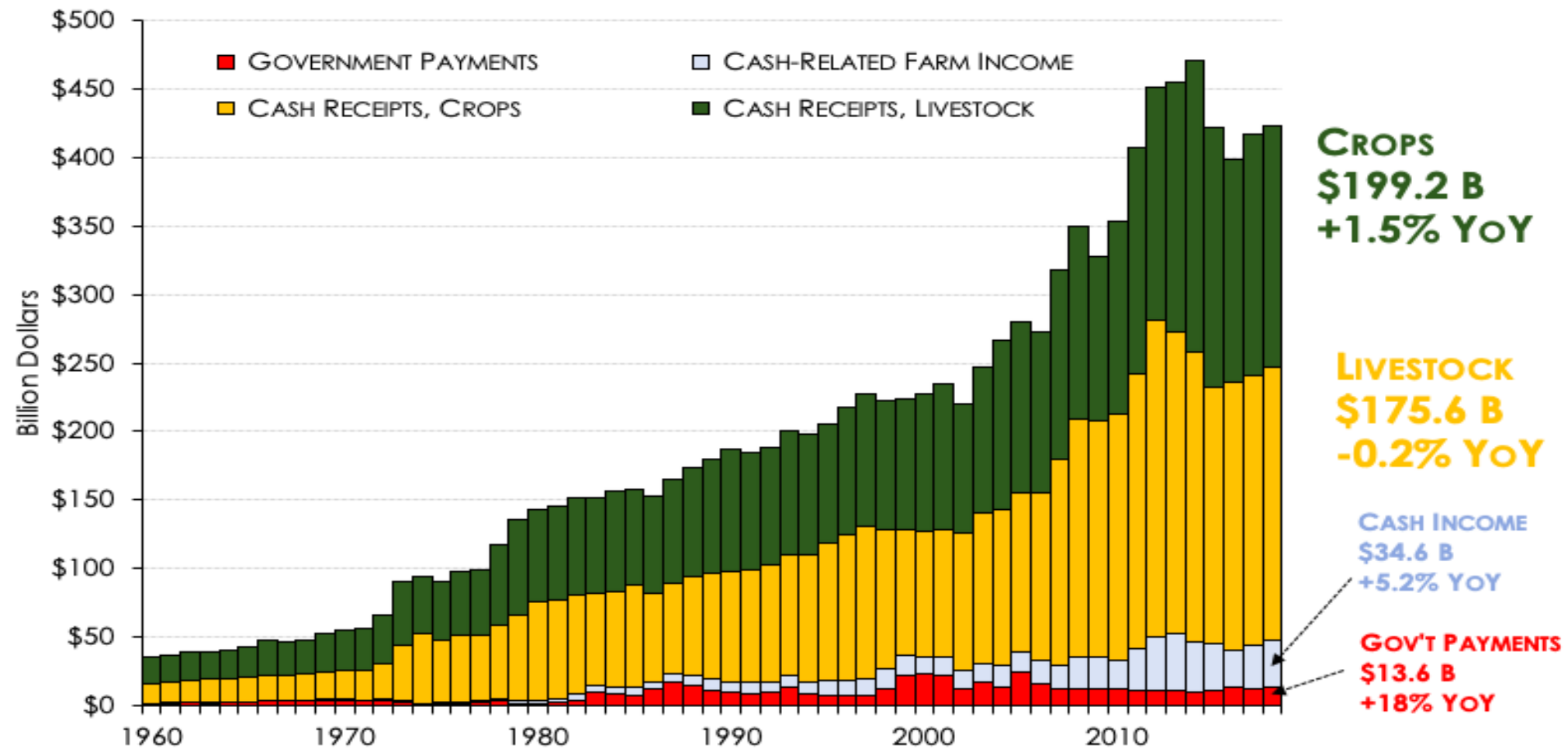
# Congressional Budget Office

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Real GDP is projected to grow by 2.3 percent in **2019**—down from 3.1 percent in 2018—as the effects of the 2017 tax act on the growth of business investment wane and federal purchases, as projected under current law, decline sharply in the fourth quarter of **2019**.



**Figure 1. U.S. Agricultural Cash Receipts, Nominal Dollars**  
1960 to 2018 Forecast





# Building Permits Issued

|  | <u>2015</u> | <u>2016</u> | <u>2017</u> | <u>2018</u>               |
|--|-------------|-------------|-------------|---------------------------|
| Mobile Homes                                     | 239         | 240         | 239         | 266                       |
| New Dwelling                                     | 36          | 49          | 49          | 52                        |
| Residential Additions/Renovations                | 67          | 64          | 55          | 58                        |
| Commercial/Multi Family<br>New Construction      | 15          | 33          | 54          | 53                        |
| Commercial<br>Addition/Renovations               | 30          | 55          | 21          | 36                        |
| Signs/ABC/Daycare/Pool/<br>Facility Checks/Other | 64          | 45          | 26          | 395<br>(348 Storm Damage) |
| Relocated Building                               | 0           | 0           | 4           | 1                         |
| Storage Buildings Porch/Decks                    | 73          | 39          | 38          | 31                        |

# Foreclosures Recorded by Register of Deeds

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| <u>Year</u> | <u>Total Recorded</u> |
|-------------|-----------------------|
| 2009        | 193                   |
| 2010        | 111                   |
| 2011        | 81                    |
| 2012        | 113                   |
| 2013        | 118                   |
| 2014        | 84                    |
| 2015        | 61                    |
| 2016        | 69                    |
| 2017        | 42                    |
| 2018        | 50                    |



# AG Economic Outlook

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# Duplin County ranked #2 among North Carolina's Counties in total farm cash receipts with \$1,063,119,690 in 2017

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# Duplin County Ranks #1 among Counties in the United States in Swine Production



## Top Counties in Hog and Pig Sales (\$ millions)

|                |       |
|----------------|-------|
| Duplin, NC     | 614.0 |
| Sampson, NC    | 518.4 |
| Sioux, IA      | 417.2 |
| Washington, IA | 316.1 |
| Texas, OK      | 285.3 |
| Lyon, IA       | 271.7 |
| Martin, MN     | 269.4 |
| Hardin, IA     | 235.4 |
| Hamilton, IA   | 233.1 |
| Blue Earth, MN | 224.4 |

*Does not include counties withheld to avoid disclosing individual data.*

*Source: USDA NASS, 2012 Census of Agriculture.*



# Duplin County Ranks #2 among North Carolina's Counties in Turkey Production

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Duplin County's farmers raised over 5,000,000 turkeys in 2017. Duplin County is also home to Butterball's Carolina Turkeys Plant which is the largest turkey processing facility in the world.


# Duplin County Ranks #1 among North Carolina's Counties in Poultry Production

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Duplin County's family farmers produce over 69,800,000 broilers annually which is the most of any county in North Carolina.

# DUPLIN COUNTY

| Census of Agriculture - 2012  |               | Crops - 2017                              | Acres Harvested | Yield | Production    | Rank |
|---|---------------|---|-----------------|-------|---------------|------|
| Total Acres in County   | 521,886       | Corn for Grain: Bu.                       | 41,800          | 127   | 5,299,000     | 4    |
| Number of Farms   | 940           | Cotton: Lbs.: Production in 480 Lb. Bales | 5,040           | 1,038 | 10,900        | 23   |
| Total Land in Farms, Acres  | 230,925       | Hay, Other: Tons                          | 23,500          | 3.40  | 80,000        | 1    |
| Average Farm Size, Acres  | 246           | Peanuts: Lbs.                             | *               | *     | *             | *    |
| Harvested Cropland, Acres   | 147,210       | Soybeans: Bu.                             | 52,800          | 36    | 1,887,000     | 10   |
| Average Age of Farmers  | 56.5          | Sweet Potatoes: Cwt.                      | 3,400           | 230   | 790,000       | 9    |
| Average Value of Farm & Buildings   | \$941,234,000 | Tobacco, Burley: Lbs.                     | *               | *     | *             | *    |
| Average Market Value of Machinery & Equipment                                       | \$149,976,000 | Tobacco, Flue-Cured: Lbs.                 | 2,840           | 1,605 | 4,560,000     | 26   |
| Average Total Farm Production Expense   | \$1,028,981   | Wheat: Bu.                                | 11,600          | 44    | 514,000       | 10   |
|  |               | Livestock                                 |                 |       | Number        | Rank |
|   |               | Broilers Produced (2017)                  |                 |       | 69,800,000    | 1    |
|   |               | Cattle, All (Jan. 1, 2018)                |                 |       | 22,000        | 9    |
|   |               | Beef Cows (Jan. 1, 2018)                  |                 |       | 13,800        | 5    |
|   |               | Milk Cows (Jan. 1, 2018)                  |                 |       | 100           | 32   |
|   |               | Hogs and Pigs (Dec. 1, 2017)              |                 |       | 2,000,000     | 1    |
|   |               | Layers (Dec. 1, 2017)                     |                 |       | 460,000       | 9    |
|   |               | Turkeys Raised (2017)                     |                 |       | 5,000,000     | 2    |
|   |               | Cash Receipts - 2017                      |                 |       | Dollars       | Rank |
|   |               | Livestock, Dairy and Poultry              |                 |       | 957,081,658   | 1    |
|   |               | Crops                                     |                 |       | 99,989,298    | 7    |
|   |               | Government Payments                       |                 |       | 6,048,734     | 7    |
|   |               | Total                                     |                 |       | 1,063,119,690 | 2    |

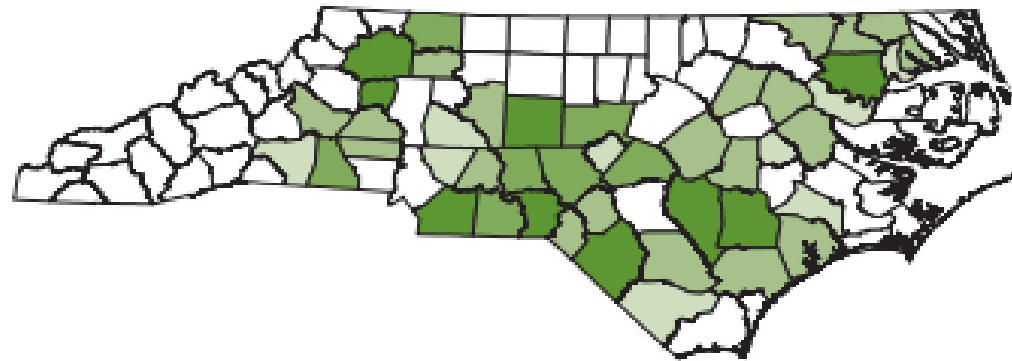


## BROILERS

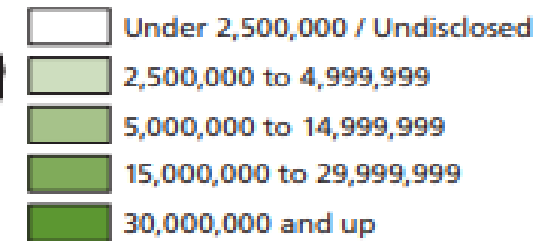
### Number Produced, 2017

| Leading Counties <sup>1</sup> | Number     |
|-------------------------------|------------|
| Duplin                        | 69,800,000 |
| Union                         | 65,300,000 |
| Wilkes                        | 54,800,000 |
| Robeson                       | 50,600,000 |
| Sampson                       | 41,500,000 |
| Randolph                      | 37,100,000 |
| Richmond                      | 36,400,000 |
| Bertie                        | 33,400,000 |
| Alexander                     | 32,300,000 |
| Anson                         | 29,600,000 |

<sup>1</sup> Ranking of published counties only.

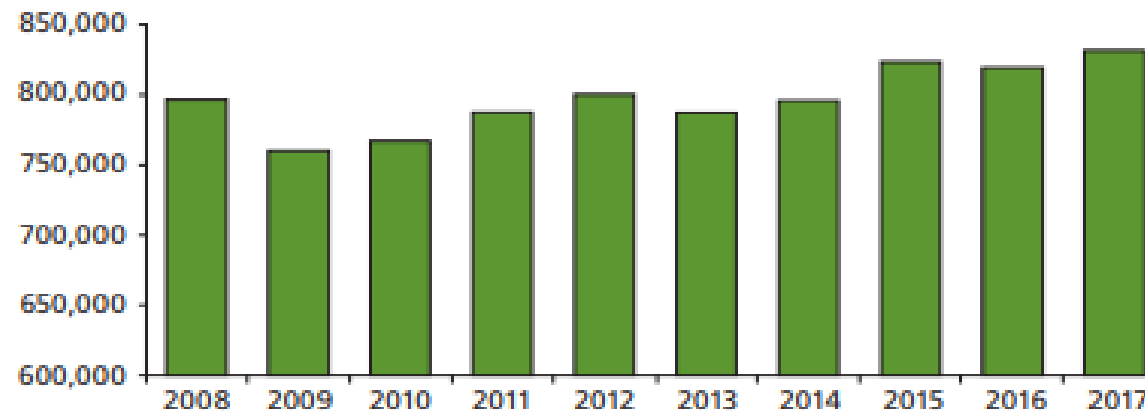


#### Number



## BROILERS

### Number Produced (Thousand Head)

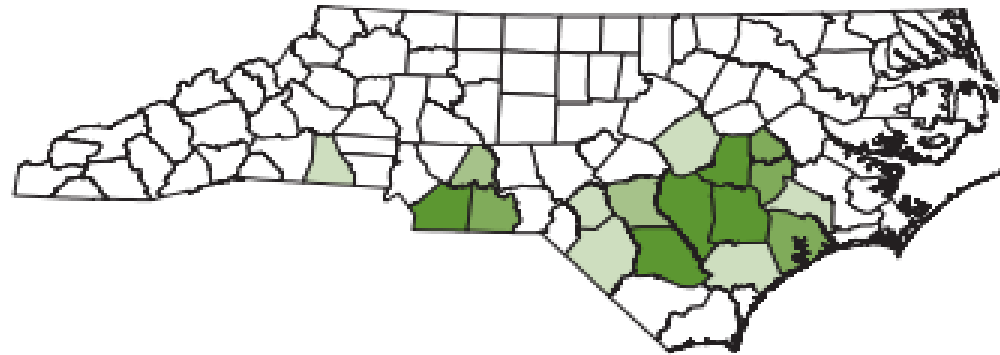


## TURKEYS

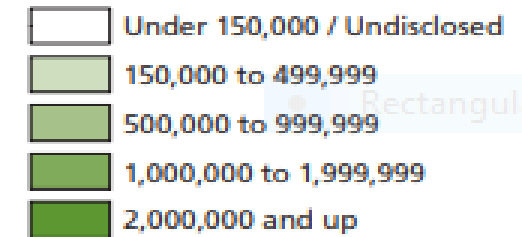
### Number Raised, 2017

| Leading Counties <sup>1</sup> | Number    |
|-------------------------------|-----------|
| Sampson                       | 8,200,000 |
| Duplin                        | 5,000,000 |
| Wayne                         | 4,000,000 |
| Union                         | 3,150,000 |
| Bladen                        | 2,000,000 |
| Onslow                        | 1,900,000 |
| Greene                        | 1,800,000 |
| Lenoir                        | 1,550,000 |
| Anson                         | 1,100,000 |
| Cumberland                    | 620,000   |

<sup>1</sup> Ranking of published counties only.

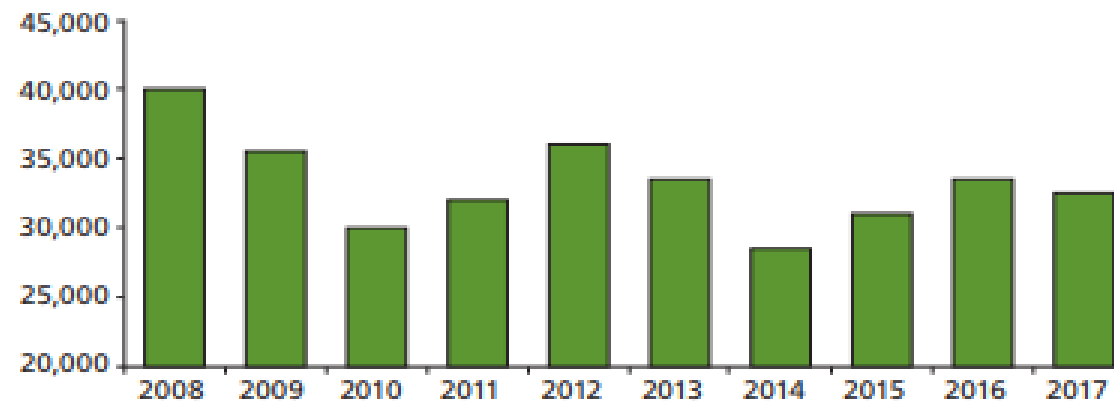


#### Number



## TURKEYS

### Number Raised (Thousand Head)

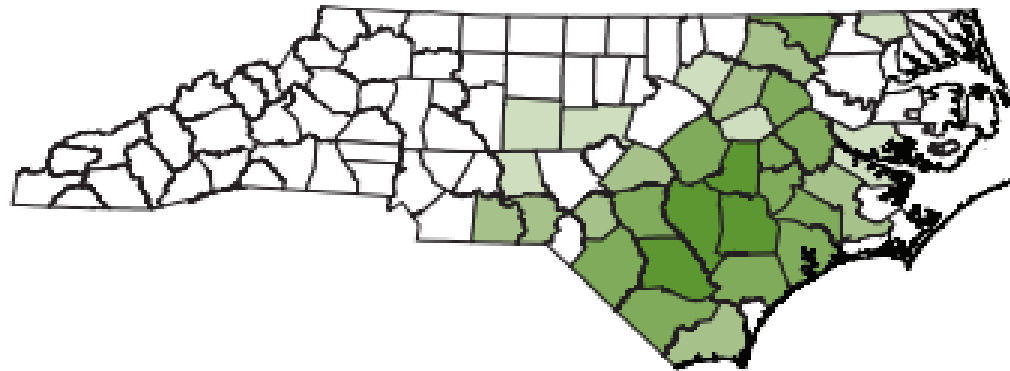


# HOGS

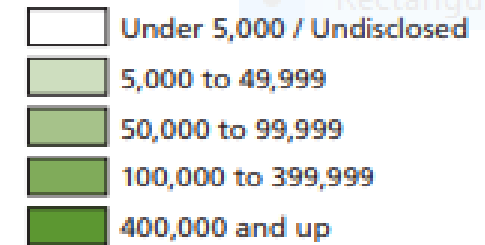
Number on Farms, December 1, 2017

| Leading Counties <sup>1</sup> | Number    |
|-------------------------------|-----------|
| Duplin                        | 2,000,000 |
| Sampson                       | 1,900,000 |
| Bladen                        | 720,000   |
| Wayne                         | 515,000   |
| Robeson                       | 350,000   |
| Greene                        | 340,000   |
| Jones                         | 295,000   |
| Pender                        | 280,000   |
| Lenoir                        | 275,000   |
| Pitt                          | 245,000   |

<sup>1</sup> Ranking of published counties only.

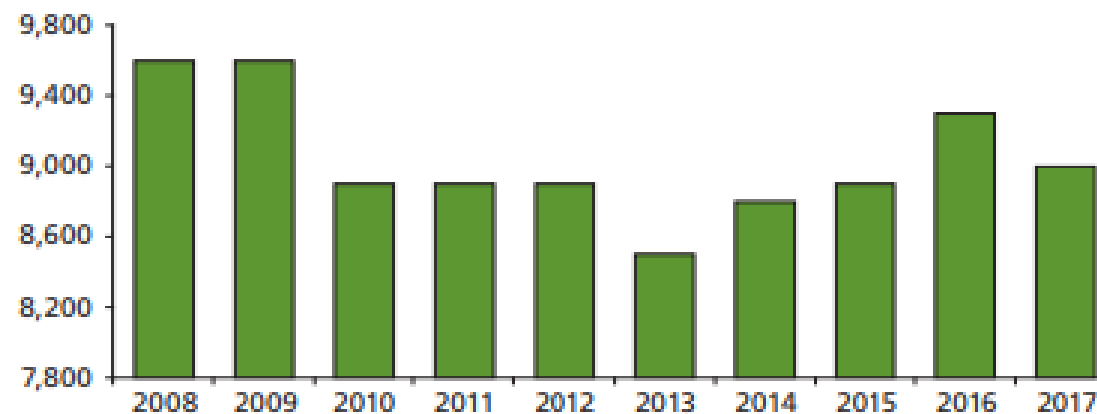


## Number



# HOGS

Number on Farms, December 1 (Thousand Head)

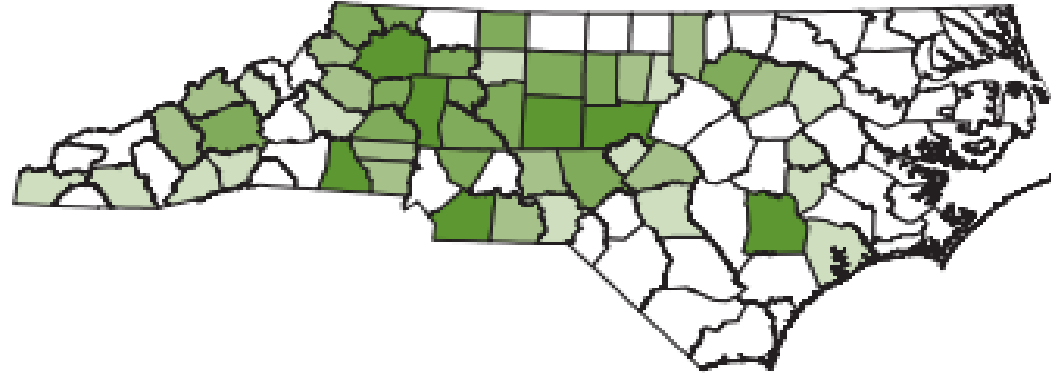


## BEEF COWS

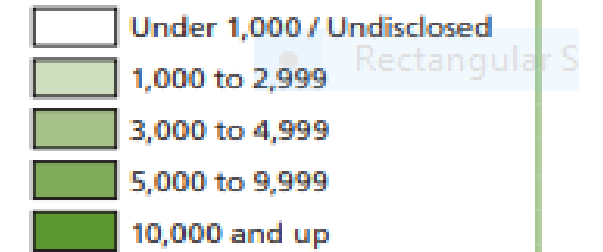
Number on Farms, January 1, 2018

| Leading Counties <sup>1</sup> | Number |
|-------------------------------|--------|
| Randolph                      | 17,000 |
| Chatham                       | 14,900 |
| Wilkes                        | 14,300 |
| Duplin                        | 13,800 |
| Iredell                       | 13,000 |
| Union                         | 12,100 |
| Cleveland                     | 10,200 |
| Yadkin                        | 8,900  |
| Rowan                         | 8,200  |
| Catawba                       | 7,400  |

<sup>1</sup> Ranking of published counties only.

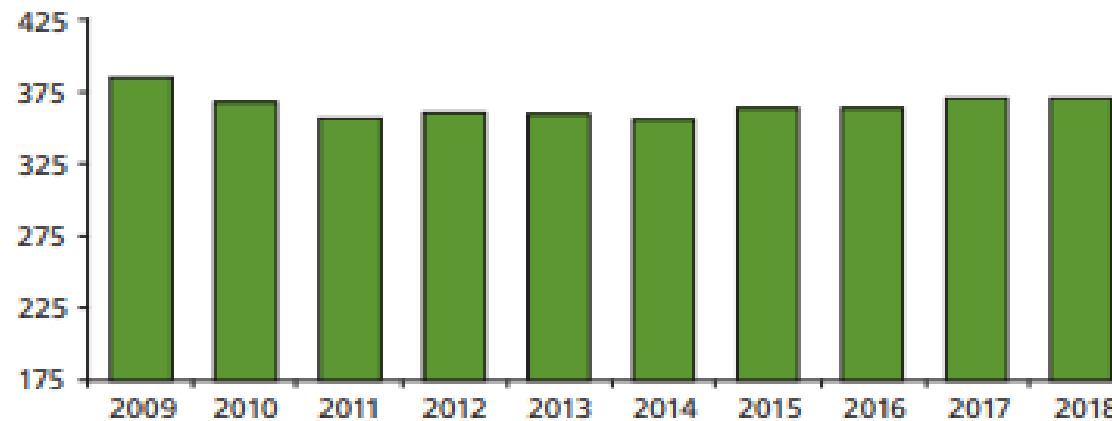


Head



## BEEF COWS

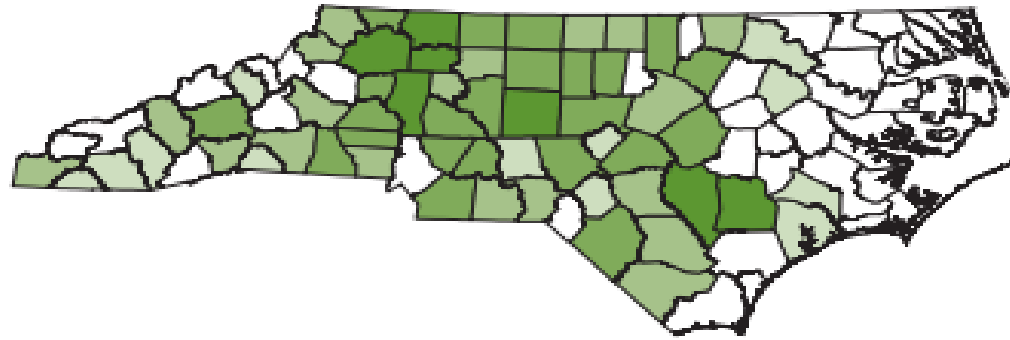
Number on Farms, January 1 (Thousand Head)



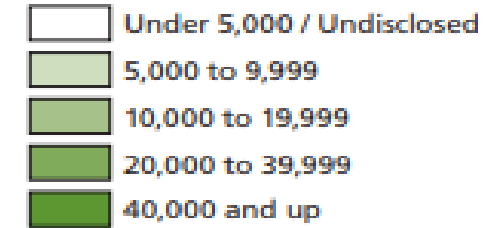
## OTHER HAY 2017 Production

| Leading Counties <sup>1</sup> | Tons   |
|-------------------------------|--------|
| Duplin                        | 80,000 |
| Sampson                       | 65,500 |
| Randolph                      | 51,000 |
| Iredell                       | 50,600 |
| Wilkes                        | 44,800 |
| Surry                         | 44,700 |
| Yadkin                        | 41,600 |
| Stokes                        | 35,500 |
| Davidson                      | 34,200 |
| Lincoln                       | 33,900 |

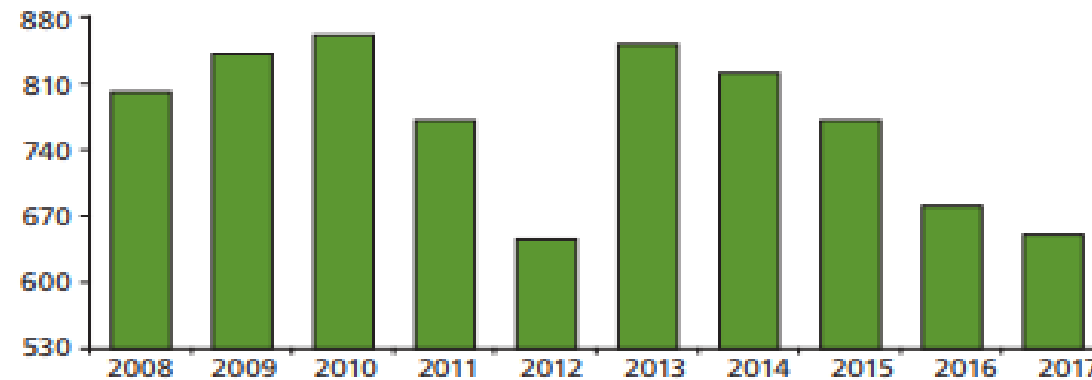
<sup>1</sup> Ranking of published counties only.



### Tons



## OTHER HAY Harvested (Thousand Acres)



# Duplin County Agriculture

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Duplin County is ranked 20<sup>th</sup> of 3,079 US counties in total value of agricultural products sold.

Duplin County is ranked 11<sup>th</sup> of 3,079 US counties in value of livestock, poultry, and their products.

[www.agcensus.usda.gov](http://www.agcensus.usda.gov)

# Revenues

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# Duplin County Largest Taxpayers for 2018

## (Includes Fire Tax and Solid Waste Fees)

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| <u>Name</u>                   | <u>Tax Valuation</u> | <u>Amount of Tax</u>  |
|-------------------------------|----------------------|-----------------------|
| 1. Butterball                 | \$150,850,303        | \$1,174,028.06        |
| 2. Murphy-Brown, LLC          | \$101,007,124        | \$740,184.44          |
| 3. House of Raeford           | \$81,695,909         | \$584,325.55          |
| 4. Duke Energy(Progress)      | \$55,793,571         | \$409,077.68          |
| 5. Guilford Mills             | \$49,413,740         | \$380,559.47          |
| 6. Duplin Land Development    | \$45,856,687         | \$349,477.43          |
| 7. United States Cold Storage | \$46,918,684         | \$335,468.59          |
| 8. Nash Johnson               | \$43,531,712         | \$315,024.26          |
| 9. Murphy Family Ventures     | \$43,364,253         | \$313,666.57          |
| 10. Four County EMC           | <u>\$27,589,838</u>  | <u>\$200,097.74</u>   |
| <b>Totals</b>                 | <b>\$646,021,818</b> | <b>\$4,801,909.79</b> |



# Article 39 (1%) Sales and Use Tax Distribution as of 06/30/2018 by County

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|         | <u>2017</u> | <u>2018</u> |
|---------|-------------|-------------|
| Duplin  | \$3.72      | \$3.64      |
| Jones   | \$0.40      | \$0.49      |
| Lenoir  | \$4.95      | \$5.34      |
| Wayne   | \$10.43     | \$10.26     |
| Onslow  | \$15.61     | \$16.31     |
| Sampson | \$4.67      | \$4.58      |
| Pender  | \$4.64      | \$5.02      |

# Percentage of Valuation in Deferred Value Program

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In 2018 approximately 21.57% of the real property value was deferred as land use. That equates to about \$697,828,200 in deferred value and which would equate to \$4,989,471.63 in actual tax revenues.

# Real Property Tax Billing 2018

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- Total Number of Accounts 18,893
  - Residential Accounts 17,272
  - Business Accounts 1,621
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- Top 10% of Tax Payers pay 63.5% of total taxes
  - 4,855 Tax Payers pay \$1,000 or more in taxes
  - 9,540 Tax payers pay \$500 or more in taxes

# Ad Valorem Tax Collections

## As of Jan. 31st, 2019

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|             | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    |
|-------------|---------|---------|---------|---------|---------|---------|
| Budgeted    | \$25.12 | \$25.88 | \$26.49 | \$27.67 | \$27.44 | \$27.86 |
| Collected   | \$22.99 | \$24.13 | \$23.85 | \$25.03 | \$23.96 | \$25.86 |
| % Collected | 91.52%  | 93.23%  | 90.03%  | 90.47%  | 87.30%  | 92.20%  |

## Duplin County Assessed Value and Actual Value of Taxable Property 2007-2018

| Year Ended<br>June 30, | Public Service  |                   |               |                 | Tax Rate |
|------------------------|-----------------|-------------------|---------------|-----------------|----------|
|                        | Real Property   | Personal Property | Companies     | Total           |          |
| 2007                   | \$2,534,952,317 | \$328,489,204     | \$77,838,715  | \$2,941,280,236 | \$0.805  |
| 2008                   | \$2,629,849,815 | \$347,211,192     | \$86,418,360  | \$3,063,479,367 | \$0.790  |
| 2009                   | \$2,693,709,443 | \$374,694,962     | \$93,270,659  | \$3,727,688,840 | \$0.790  |
| 2010                   | \$3,215,847,559 | \$398,132,051     | \$113,709,230 | \$3,727,688,840 | \$0.690  |
| 2011                   | \$3,189,344,488 | \$399,644,269     | \$155,891,098 | \$3,744,879,855 | \$0.690  |
| 2012                   | \$3,300,755,828 | \$379,385,704     | \$177,945,792 | \$3,798,087,324 | \$0.710  |
| 2013                   | \$3,342,205,527 | \$429,472,306     | \$149,137,943 | \$3,920,815,776 | \$0.710  |
| 2014                   | \$3,517,298,204 | \$451,627,352     | \$120,450,555 | \$4,089,376,111 | \$0.720  |
| 2015                   | \$3,441,107,406 | \$492,857,496     | \$118,407,427 | \$4,052,372,329 | \$0.730  |
| 2016                   | \$3,457,724,242 | \$484,296,545     | \$132,255,614 | \$4,187,782,197 | \$0.730  |
| 2017                   | \$3,522,385,199 | \$523,908,649     | \$141,488,253 | \$4,201,944,521 | \$0.730  |
| 2018                   | \$3,613,983,916 | \$540,429,304     | \$144,070,311 | \$4,298,483,531 | \$0.695  |

Source: Duplin County Tax Office

Notes: Property in Duplin County is reassessed every four years. The most recent revaluation was performed as of January 1, 2017 and went into effect during the year ended June 30, 2018. The county assesses property at approximately 100 percent of actual value.

# County Employee Information

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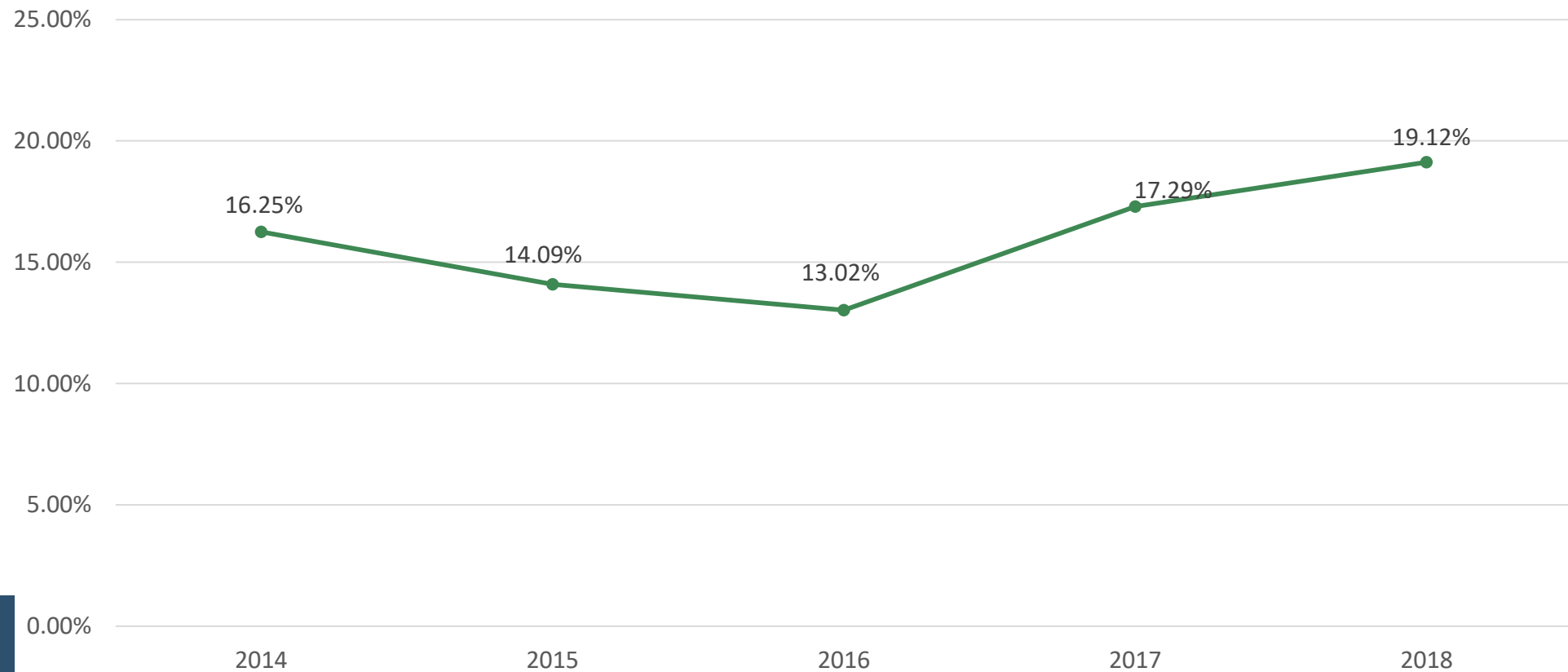


# Number of Budgeted Positions

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| <u>Years</u> | <u>Full Time</u> | <u>Part Time</u> |
|--------------|------------------|------------------|
| 2012-13      | 499              | 64               |
| 2013-14      | 505              | 66               |
| 2014-15      | 506              | 57               |
| 2015-16      | 530              | 56               |
| 2016-17      | 539              | 66               |
| 2017-18      | 545              | 78               |
| 2018-19      | 536              | 60               |

# Percentage of Total workforce Turnover 2014-2018



# WHERE DO WE NEED TO FOCUS OUR EFFORTS TO IMPROVE DUPLIN COUNTY GOVERNMENT?

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- Recruiting and retaining highly qualified and motivated employees by confronting weakness and inadequacies in our pay plan
- Putting a plan in place to build and maintain a strong fund balance
- Utilizing our capital reserve fund to begin to systematically start addressing our capital and infrastructure needs